

Andrew James Fisher

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Education

B.S Information Technology, Web Development & Multimedia

Rochester Institute of Technology, New York

High Honors, Deans List, Golden Key Int'l Honor Society, Teachers Assistant

GPA: **3.70** PFOS: **3.97**

Technical Skills

UX / UI Design

Project Planning & Systems Architecture

Full Stack Application Development

Responsive / Mobile Development

Internet, Email & Social Marketing

Docker-Based Cloud Deployments

Adobe Creative Cloud

HTML5 / JS / CSS3 / SaSS / Git

PHP/ MySQL / AJAX / jQuery

Experience

Manning & Napier Advisors, LLC

Platform Architect / Lead Developer, DIAL Insights

February 2012 – Present

- Built & continue to support an evolving platform to help brokers optimize employer benefit contributions.
- Developed interactive decision support tools to help employees get the most out of their health benefits.

Post Central Creative Communications

Senior Interactive Director

November 2009 – January 2012

- Worked with a team of video producers & 3D animation artists to develop engaging interactive experiences.
- Executed comprehensive marketing campaigns utilizing a blend of video, web, social and email communications.
- Developed & supported content management systems for a number of large corporations and partner agencies.
- Implemented consumer directed healthcare & benefit planning tools for Manning & Napier Advisors, LLC.

Twin Advertising Inc.

Director of Interactive Media

November 2006 – October 2009

- Piloted the traditional advertising agency through their migration to a full-service digital agency.
- Lead a team to deliver over 75 websites, microsites and applications for a number of multinational corporations.
- Developed a number of internal applications for company use (CMS, Project Management, Lead Generation, eCommerce)

CompSys Technologies Inc.

Lead Web Developer

October 2005 – November 2006

- Individually developed over 20 web-based applications within a 1 year period.
- Increased company revenue within 1 year of stepping into the lead development role.
- Received Amherst Chamber of Commerce Small Business Innovation Award 2006.

Heavy Ventures Inc.

Managing Partner / Systems Architect

July 2002 - Present

- Incubator for continued development of value driven, service oriented eCommerce platforms.
- Developed websites and web based applications for numerous companies in Rochester, NY.